

Regulating Charity Fundraising

Congress Centre, 28 Great Russell Street, London | Wednesday, 19th April 2017

10.15 Registration & Morning Refreshments

11.00 Chair's Introduction

⇒ *Cameron Fitzwilliam-Grey, Chair, Greater London Volunteering*

11.05 Implementing the *Fundraising Preference Service* & Latest Policy

- *Fundraising Preference Service*: how it will work & timescales
- Penalties for non-compliance
- Handling existing & potential donor contact details
- Legitimate ways to gather new information
- Proposed changes to the *Code of Fundraising Practice*
- The role of trustees in compliance
- *The Fundraising Regulator's* approach to regulation & enforcement

⇒ *Stephen Dunmore, CEO, The Fundraising Regulator*

⇒ *Daniel Fluskey, Head of Policy & Research, Institute of Fundraising*

⇒ *Lewis Coghlin, Director of Fundraising, Cats Protection*

13.00 Networking Lunch

13.45 Fundraising Good Practice

- Deciding what communications are appropriate
- Meeting the *Code of Fundraising Practice*
- Making sure outside agencies adhere to your standards
- The benefits of an opt-in approach to contacts

⇒ *Elizabeth Chamberlain, Head of Policy & Public Services, NCVO*

⇒ *Sam Butler, National Fundraising Manager, St John Ambulance*

⇒ *Karen McKenzie, Income Generation Director, Douglas Macmillan Hospice*

15.30 Event Close

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