

Tackling Ageism in the Workplace

Central London (Zone 1) | Wednesday 7 November 2018

10.15	Registration & Morning Refreshments
11.00	Chairs Introduction
11.05	Keynote Session– Fuller Working Lives– a framework for action
11.30	Recruiting older workers: creating an age neutral recruitment process <ul style="list-style-type: none">• The effects of age discrimination within recruitment processes and encouraging age neutral selection methods• Tackling unconscious bias in the workplace and removing negative stereotypes concerning older workers• Ensuring that older candidates are prepared for a modern job search• Educating managers on the value and experience of older workers• Benefits of positive action with regards to recruiting older workers ⇒ Steve Anderson , CEO, The Age Diversity Forum
12.30	Retraining older workers: keeping employees productive and their skills current <ul style="list-style-type: none">• Effectively analysing employee's existing skills and providing re-skilling advice relevant to their current job role as well as wider development training• Actively transferring knowledge between generations and encourage mentoring & reverse mentoring• The benefits and effective utilisation of a Mid-Life Career Review• Exploring the benefits of apprenticeships for older workers
13.30	Networking Lunch
14.30	Retaining older workers: supporting and engaging your older workers <ul style="list-style-type: none">• Investigating the business case for employee retention• The importance of maintaining older employee self esteem• Managing the challenges faced by older workers by creating a more flexible and adaptable workplace• Setting up an attractive pension scheme that benefits older workers ⇒ Alistair McQueen , Head of Savings & Retirement, Aviva UK ⇒ Patrick Thomson , Senior Programme Manager and Lead on age-friendly employers programme, Centre for Aging Better
15.45	Event Close

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