

# Developing your Public Transport Offer: Integrating Rural and Urban Services

Central London (Zone 1—Venue TBC) | Wednesday 14 March 2018

10.15 Registration & Morning Refreshments

11.00 Chair's Introduction

11.05 **Morning Session: Understanding the national landscape and the policy context**

- Coordinating transport links between urban and rural transport services
- Providing safe, efficient and resilient services in times of budget constraints
- Update of the *Bus Services Act* and what it means for local transport
- Reducing congestion: Offering suitable and attractive alternatives to cars
- Rural mobility: Developing community transport and enhancing access for disabled and elderly people
- The power of partnerships to develop local services
- Increasing the proportion of journeys taken through cycling and walking
- Ensuring access to key public services such as schools, hospitals etc.

12.45 Q&A and Discussion

13.15 Networking Lunch

14.00 **Afternoon Session: Best practice in improving public transport**

- Learning from success: Case studies of effective local strategies
- A joined-up approach to make the most of limited finances and improve local transport
- Partnership working with cities and urban areas to integrate services geographically and across transport types

15.30 Chair's Summary & Event Close

[Event Page](#) | [Register Online](#)

For more information contact [Customer.Services@westminster-briefing.com](mailto:Customer.Services@westminster-briefing.com) | 020 7593 5657

# Booking Form

## Pricing (excl. VAT)

Private Sector	1 Place: £295   2+ Places: £245 each
Public Sector & Not for Profit	1 Place: £245   2+ Places: £195 each

## Delegate Details

Delegate Name	Position	Email	Briefing Title	Date
1.			Integrating Rural & Urban Transport	14.03.18
2.				
3.				
Total number of places:				

## Booker Details

Name:	
Position:	
Organisation:	
Address:	
Telephone:	
Email:	

## Method of Payment - please tick

<input type="checkbox"/>	Please <u>invoice</u> my organisation for £ ..... + VAT (at 20.0%)	Quote P/O No:	
--------------------------	--	---------------	--

If you have a Westminster Briefing Loyalty code please enter it here:

<input type="checkbox"/>	I wish to pay by <u>credit card</u> VISA, MASTERCARD OR AMEX /GPC card
--------------------------	--

Name on Card:		Credit/GPC Card Number:	
Valid From:		Expiry Date:	
3-digit Security Code:		Telephone Number of Cardholder:	

## Invoice Details - if different from above

Name :		Position:	
Organisation:			
Cost Centre Code:			
Address:		Email:	
ACCOUNTS Telephone:			

I/We agree to notify you of all cancellations and changes in writing no later than 30 days prior to the date of the event. I/We further agree to pay £150 administration charge per place on cancellation. If registration or cancellation is received less than 30 days prior to the date of the conference the full delegate fee is payable, however a substitute may be sent.

PLEASE NOTE WE INVOICE UNDER THE NAME "DODS PARLIAMENTARY COMMUNICATIONS"

Signed / Name:

Date:

Please return by fax to **020 7593 5501** or by email to [customer.services@westminster-briefing.com](mailto:customer.services@westminster-briefing.com)