

Developing Museums and Galleries fit for the 21st Century: Responding to the Mendoza Review

[Etc. venues, Bishopsgate Court, 4-12 Norton Folgate, London, E1 6DQ](#) | Tuesday 27th February 2018

10.15	Registration & Morning Refreshments
11.00	Chair's Introduction ⇒ <i>Adrian Babbidge, Egeria Heritage Consulting</i>
11.05	Developing Museums and Galleries fit for the 21st century <ul style="list-style-type: none">• Implementing the Mendoza Review: key findings, outcomes and how museums should respond• Next steps for the Museum Action Plan• Adapting to today's funding environment• Growing and diversifying audiences• Dynamic collection curation and management• Developing strong national and international partnerships• Contributing to placemaking and local priorities• Delivering cultural education ⇒ <i>Hedley Swain, South East Area Director, Arts Council England</i> ⇒ <i>Fiona Talbott, Head of Museums, Libraries & Archives, Heritage Lottery Fund</i> ⇒ <i>Sandy Nairne CBE, Former Director, National Portrait Gallery; Member, Museums Review Challenge Panel, 2016-17</i> ⇒ <i>Cllr Peter Golds CBE, Deputy Chairman, LGA Culture, Tourism and Sport Board</i>
13.15	Networking Lunch
14.00	Different organisational approaches: Creating attractive museums & galleries <ul style="list-style-type: none">• Good practice in creating attractive and engaging museums and galleries• Ensuring your museum or gallery has the widest possible appeal• Effective promotion across all media channels and digital platforms• Strong partnership working at a local level ⇒ <i>Esme Ward, Head of Learning and Engagement, The Whitworth and Manchester Museum, the University of Manchester</i> ⇒ <i>Olivia Colling, Director of Development and Communications, The Hepworth Wakefield</i>
15.30	Event Close

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