

Developing Museums and Galleries fit for the 21st Century: Responding to the Mendoza Review

[Etc. venues, Bishopsgate Court, 4-12 Norton Folgate, London, E1 6DQ](#) | Tuesday 27th February 2018

10.15	Registration & Morning Refreshments
11.00	Chair's Introduction ⇒ <i>Adrian Babbidge, Egeria Heritage Consulting</i>
11.05	Developing Museums and Galleries fit for the 21st century <ul style="list-style-type: none">• Implementing the Mendoza Review: key findings, outcomes and how museums should respond• Next steps for the Museum Action Plan• Adapting to today's funding environment• Growing and diversifying audiences• Dynamic collection curation and management• Developing strong national and international partnerships• Contributing to placemaking and local priorities• Delivering cultural education• Digital capacity and innovation ⇒ <i>Hedley Swain, South East Area Director, Arts Council England</i> ⇒ <i>Fiona Talbott, Head of Museums, Libraries & Archives, Heritage Lottery Fund</i> ⇒ <i>Sandy Nairne, Former Director, National Portrait Gallery; Member, Museums Review Challenge Panel</i> ⇒ <i>Cllr Peter Golds, Deputy Chairman, LGA Culture, Tourism and Sport Board</i>
13.15	Networking Lunch
14.00	Different organisational approaches: Creating attractive museums & galleries <ul style="list-style-type: none">• Good practice in creating attractive and engaging museums and galleries• Ensuring your museum or gallery has the widest possible appeal• Effective promotion across all media channels and digital platforms• Strong partnership working at a local level• Developing a diverse and effective workforce ⇒ <i>Esme Ward, Head of Learning and Engagement, The Whitworth and Manchester Museum, the University of Manchester</i> ⇒ <i>Olivia Colling, Director of Development and Communications, The Hepworth Wakefield</i>
15.30	Event Close

[Register Online](#) | [Download MS Word Booking Form](#)

For more information contact Customer.Services@westminster-briefing.com | 0207 593 5657

Booking Form

Pricing (excl. VAT)

Private Sector	1 Place: £295 2+ Places: £245 each
Public Sector & Not for Profit	1 Place: £245 2+ Places: £195 each

Delegate Details

Delegate Name	Position	Email	Briefing Title	Date
1.			Museums and Galleries Briefing	27.2.18
2.				
3.				
Total number of places:				

Booker Details

Name:	
Position:	
Organisation:	
Address:	
Telephone:	
Email:	

Method of Payment - please tick

<input type="checkbox"/>	Please <u>invoice</u> my organisation for £ + VAT (at 20.0%)	Quote P/O No:	
<input type="checkbox"/>	If you have a Westminster Briefing Loyalty code please enter it here:		
<input type="checkbox"/>	I wish to pay by <u>credit card</u> VISA, MASTERCARD OR GPC card		

Name on Card:		Credit/GPC Card Number:	
Valid From:		Expiry Date:	
3-digit Security Code:		Telephone Number of Cardholder:	

Invoice Details - if different from above

Name :		Position:	
Organisation:			
Cost Centre Code:			
Address:		Email:	
ACCOUNTS Telephone:			

I/We agree to notify you of all cancellations and changes in writing no later than 30 days prior to the date of the event. I/We further agree to pay £150 administration charge per place on cancellation. If registration or cancellation is received less than 30 days prior to the date of the conference the full delegate fee is payable, however a substitute may be sent.

PLEASE NOTE WE INVOICE UNDER THE NAME "DODS PARLIAMENTARY COMMUNICATIONS"

Signed / Name:

Date:

Please return by fax to 020 7593 5501 or by email to Customer.Services@westminster-briefing.com