

Developing Museums and Galleries fit for the 21st Century: Responding to the Mendoza Review

Event to be held in Central London | Tuesday 27th February 2018

10.15	Registration & Morning Refreshments
11.00	Chair's Introduction
11.05	Implementing the Mendoza Review <ul style="list-style-type: none">• Key findings of the Review• Steps the Government is taking to implement the Review's findings• Formulation of the Museums Action Plan• How museums and galleries should respond to the review
11.45	Developing Museums and Galleries fit for the 21st century <ul style="list-style-type: none">• Adapting to today's funding environment• Growing and diversifying audiences• Dynamic collection curation and management• Developing strong national and international partnerships• Contributing to placemaking and local priorities• Delivering cultural education• Digital capacity and innovation
13.15	Networking Lunch
14.00	Different organisational approaches: Creating attractive museums & galleries <ul style="list-style-type: none">• Good practice in creating attractive and engaging museums and galleries• Ensuring your museum and gallery has the widest possible appeal• Effective promotion across all media channels and digital platforms• Strong partnership working at a local level• Developing a diverse and effective workforce
15.30	Event Close

[Register Online](#) | [Download MS Word Booking Form](#)

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Booking Form

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I/We agree to notify you of all cancellations and changes in writing no later than 30 days prior to the date of the event. I/We further agree to pay £150 administration charge per place on cancellation. If registration or cancellation is received less than 30 days prior to the date of the conference the full delegate fee is payable, however a substitute may be sent.

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