

Implementing the New Litter Strategy for England

Taking place in Zone 1 Central London (Venue TBC) | **Thursday 20th July 2017**

10.15	Registration & Morning Refreshments
11.00	Chair's Introduction ⇒ Jim McClelland , Sustainability Consultant & Associate, Chelgate
11.05	Morning Session: Policy Overview <ul style="list-style-type: none">• Comprehensive overview of the Litter Strategy for England• Preparing for increased fixed penalties for littering and related offences• Assessing future regulations for councils to tackle littering from vehicles• Updating 'binrastructure' in your area with creative designs and better distribution• Reducing or removing various charges for resident use of local tips• Targeting the worst litter hotspots and delivering long-lasting improvements• Partnership working with charities, stakeholders, Highways England & others to improve• Tackling specific litter such as food packaging, smoking-related litter and chewing gum ⇒ Allison Ogden-Newton , Chief Executive, Keep Britain Tidy ⇒ Harry Garnham , Litter Policy, Highways England ⇒ Further Speakers TBA
13.15	Networking Lunch
14.00	Afternoon Good Practice Session: Improving Enforcement, Education and Infrastructure <ul style="list-style-type: none">• Good practice in education and infrastructure to reduce litter and littering behaviours• Improving the use of enforcement powers proportionately and appropriately• Fostering an anti-litter culture through social behaviour change and 'nudge' theory• Developing and delivering an effective anti-littering campaign in your area ⇒ Wendy Schmitt , Deputy Leader of the Council & Cabinet Member for Environment & Place, Braintree Council ⇒ David Bryce-Smith , Deputy Director of Public Realm, London Borough of Bexley & Representative, CIWM ⇒ Further Speakers TBA
15.25	Chair's Summary
15.30	Event Close

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