

Implementing the New Litter Strategy for England

[Etc. Venues, One Drummond Gate, Pimlico, London, SW1V 2QQ](#) | Thursday 20th July 2017

10.15	Registration & Morning Refreshments
11.00	Chair's Introduction ⇒ Jim McClelland , Sustainability Consultant & Associate, Chelgate
11.05	Morning Session: Policy Overview <ul style="list-style-type: none">• Comprehensive overview of the Litter Strategy for England and next steps• Assessing potential future regulations for councils to tackle littering from vehicles• Updating 'binrastructure' in your area with creative designs and better distribution• Reducing or removing various charges for resident use of local tips• Targeting the worst litter hotspots and delivering long-lasting improvements• Partnership working with charities, stakeholders, Highways England & others to improve• Tackling specific litter such as food packaging, smoking-related litter and chewing gum ⇒ Harry Garnham , <i>Litter Policy, Highways England</i> ⇒ Allison Ogden-Newton , <i>Chief Executive, Keep Britain Tidy</i> ⇒ Muna Ahmad , <i>Senior Policy Advisor, DEFRA</i>
13.15	Networking Lunch
14.00	Afternoon Good Practice Session: Improving Enforcement, Education and Infrastructure <ul style="list-style-type: none">• Good practice in education and infrastructure to reduce litter and littering behaviours• Improving the use of enforcement powers proportionately and appropriately• Fostering an anti-litter culture through social behaviour change and 'nudge' theory• Developing and delivering an effective anti-littering campaign in your area ⇒ Wendy Schmitt , <i>Deputy Leader of the Council & Cabinet Member for Environment & Place, Braintree Council</i> ⇒ David Bryce-Smith , <i>Deputy Director of Public Realm, London Borough of Bexley & Representative, CIWM</i> ⇒ Jonathan Gibbon , <i>Senior Project Manager - Litter and Place Services Team, Keep Britain Tidy</i>
15.25	Chair's Summary
15.30	Event Close

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