

The Future of International Student Recruitment

Etc. Venues, One Drummond Gate, Victoria, London | Tuesday 18 September 2018

10.15 Registration & Morning Refreshments

11.00 Chair's Introduction

11.05 **Morning Session: Understanding the New Landscape**

- Update on Immigration Policy post-Brexit
 - Specific considerations for EU and non-EU students
 - Predicting and managing fluctuations in student numbers
 - Getting audit-ready for UKVI and OISC
 - Changes to in-country application services
 - Balancing compliance and support
 - Maintaining a flow of applications: the international student experience
- ⇒ **Paul Jeffrey**, *Head of Student Policy, Home Office*
- ⇒ **Nick Hillman**, *Director, Higher Education Policy Institute*
- ⇒ **Claire O'Leary**, *Assistant Director, International Student Office, University of Warwick*

13.00 Networking Lunch

13.45 **Afternoon Session: Strategies for Success**

- Best practice in attracting international students
 - Building a strong international brand in existing and new markets
 - Working with international university partners and alumni
 - Learnings from the Tier 4 Pilot
 - Strategies for supporting students from application onwards
- ⇒ **Joe Docherty OBE**, *International Director, St Mary's University*
- ⇒ **Jo Nesbitt**, *Director, International Office, Southampton Solent University*

15.30 Event Close

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