

Delivering Inclusive Internal Communications

Event to be held in Central London | 14th March 2018

10.15	Registration & Morning Refreshments
11.00	Chair's Introduction
11.05	Identifying the different communication needs in your organisation <ul style="list-style-type: none">• Identifying common barriers to inclusive communications• Building a cultural intelligence map of your organisation• Involving people from your audience to develop accessible formats for all employees• Measuring communications to track engagement and inform future strategies
12.00	Developing ways of meeting those needs <ul style="list-style-type: none">• Making use of accessible methods of communication• Developing new and innovative ways of reaching out to staff• How to approach offline workers• The use of language when discussing or referring to diversity groups• Easy wins
13.00	Networking Lunch
13.45	Getting inclusive communication right: best practice examples <ul style="list-style-type: none">• Examples of good practice in developing and implementing an effective communications strategy• Addressing the main communication barriers many people experience• Creating effective and easily accessible content• Linking communications with your values, priorities and business plan ⇒ Jennie Fox , <i>Business Development Manager</i> & Paul Jones, <i>Creative Director, Strudel</i>
15.30	Event Close

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I/We agree to notify you of all cancellations and changes in writing no later than 30 days prior to the date of the event. I/We further agree to pay £150 administration charge per place on cancellation. If registration or cancellation is received less than 30 days prior to the date of the conference the full delegate fee is payable, however a substitute may be sent.

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