

Reversing the Decline: Boosting British High Streets post-Portas

[ETC Venues, 1 Drummond Gate, Victoria, London, SW1V 2QQ](#) | Tuesday 20th February 2018

10.15	Registration & Morning Refreshments
11.00	Chair's Introduction ⇒ Steve Norris , <i>Head of Retail and Town Centre Consultancy, Carter Jonas</i>
11.05	Improving the health of British high streets <ul style="list-style-type: none">• The current health of British high streets and town centres• Impact of out-of-town shopping centres, supermarkets and Internet shopping• Examining high street trends and responding to consumer behaviour• Outcomes and lessons from Portas pilot towns• Policies that would help boost Britain's high streets post-Portas• Reducing the impact of business rates on the high street• Bringing empty properties back into use and adapting the use of retail stores• Opportunities to bid for government funding• How BIDs can support high streets ⇒ Alex Schlagman , <i>Founding Partner, SaveTheHighStreet.org</i> ⇒ Jim Hubbard , <i>Policy Adviser, Local Engagement, Property and Planning, British Retail Consortium</i> ⇒ Edward Woodall , <i>Head of Policy and Public Affairs, Association of Convenience Stores</i> ⇒ Professor Neil Wrigley , <i>Professor of Human Geography, University of Southampton</i>
13.00	Networking Lunch
13.45	Good practice: Making high streets attractive places to visit <ul style="list-style-type: none">• Creating diverse, vibrant high streets – case studies of effective practice• Town centre planning and design —making high streets accessible and desirable places to visit• Alternative uses for town centre space• Promoting the night-time economy• Using digital technology to attract people to the high street ⇒ Clare Turner , <i>Development Manager, Blackburn with Darwen Borough Council, Great British High Street of the Year 2016</i> ⇒ Maria Manion , <i>Chief Executive, Watford BID</i> ⇒ Matthew Ogg , <i>Policy Advisor, Revo</i>
15.30	Event Close

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