

Reversing the Decline: Boosting British High Streets post-Portas

Event to be held in Central London (venue TBC) | Tuesday 20 February 2018

10.15 Registration & Morning Refreshments

11.00 Chair's Introduction

11.05 Improving the health of British high streets

- The current health of British high streets and town centres
- Impact of out-of-town shopping centres, supermarkets and Internet shopping
- Examining high street trends and responding to consumer behaviour
- Outcomes and lessons from Portas pilot towns
- Policies that would help boost Britain's high streets post-Portas
- Reducing the impact of business rates on the high street
- Bringing empty properties back into use and adapting the use of retail stores
- Opportunities to bid for government funding
- How BIDs can support high streets

⇒ **Jim Hubbard**, Policy Adviser, Local Engagement, Property and Planning, British Retail Consortium

⇒ **Edward Woodall**, Head of Policy and Public Affairs, Association of Convenience Stores

13.00 Networking Lunch

13.45 Good practice: Making high streets an attractive place to visit

- Creating diverse, vibrant high streets – case studies of effective practice
- Town centre planning and design —making high streets accessible and desirable places to visit
- Alternative uses for town centre space
- Promoting the night-time economy
- Using digital technology to attract people to the high street

⇒ **Representative**, Revo

15.30 Event Close

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