

# Culture is Digital: Unleashing the Creative Potential of Digital Technology within the Cultural Sector

[Etc Venues, Bishopsgate Court, 4-12 Norton Folgate, London E1 6DQ](#) | Wednesday 27th June 2018

10.15	<b>Registration &amp; Morning Refreshments</b>
11.00	<b>Chair's Introduction</b> ⇒ <i>Dr Ross Parry, Associate Professor &amp; Deputy Pro-Vice-Chancellor (Digital), University of Leicester</i>
11.05	<b>Embracing Digital within the Cultural Sector</b> <ul style="list-style-type: none"><li>• Background and context of the Government's <i>Culture is Digital</i> report</li><li>• Benefits and challenges of embracing digital technology</li><li>• The importance of digital literacies in leadership</li><li>• Understanding digital skills gaps and improving digital understanding within the sector</li><li>• Improving audience access and participation through more effective use of digital</li><li>• Producing engaging digital content</li></ul> ⇒ <i>Will Saunders, Independent Consultant, WPS Ltd; former Creative Director, Digital, BBC Television</i> ⇒ <i>Jane Finnis, Chief Executive, Culture24</i>
13.00	<b>Networking Lunch</b>
13.45	<b>Good Practice Session: Using Digital Effectively within the Cultural Sector</b> <ul style="list-style-type: none"><li>• Case study examples of best practice in using digital within the sector</li><li>• Ensuring digital activity is embedded across your organisation</li><li>• Using digital technology to engage audiences and make culture more accessible to underrepresented groups</li></ul> ⇒ <i>Paul Teasdale, Digital Content Manager, Natural History Museum</i> ⇒ <i>Tim Powell, Creative Producer, Historic Royal Palaces</i> ⇒ <i>Kevin Bacon, Digital Manager, Royal Pavilion &amp; Museums, Brighton &amp; Hove</i>
15.30	<b>Event Close</b>

[Register Online](#) | [Download MS Word Booking Form](#)

For more information contact [Customer.Services@westminster-briefing.com](mailto:Customer.Services@westminster-briefing.com) | 0207 593 5657

# Booking Form

## Pricing (excl. VAT)

Private Sector	1 Place: £295   2+ Places: £245 each
Public Sector & Not for Profit	1 Place: £245   2+ Places: £195 each

## Delegate Details

Delegate Name	Position	Email	Briefing Title	Date
1.			Culture is Digital Briefing	27.6.18
2.				
3.				
Total number of places:				

## Booker Details

Name:	
Position:	
Organisation:	
Address:	
Telephone:	
Email:	

## Method of Payment - please tick

<input type="checkbox"/>	Please <u>invoice</u> my organisation for £ ..... + VAT (at 20.0%)	Quote P/O No:	
<input type="checkbox"/>	If you have a Westminster Briefing Loyalty code please enter it here:		
<input type="checkbox"/>	I wish to pay by <u>credit card</u> VISA, MASTERCARD OR GPC card		

Name on Card:		Credit/GPC Card Number:	
Valid From:		Expiry Date:	
3-digit Security Code:		Telephone Number of Cardholder:	

## Invoice Details - if different from above

Name :		Position:	
Organisation:			
Cost Centre Code:			
Address:		Email:	
ACCOUNTS Telephone:			

I/We agree to notify you of all cancellations and changes in writing no later than 30 days prior to the date of the event. I/We further agree to pay £150 administration charge per place on cancellation. If registration or cancellation is received less than 30 days prior to the date of the conference the full delegate fee is payable, however a substitute may be sent.

PLEASE NOTE WE INVOICE UNDER THE NAME "DODS PARLIAMENTARY COMMUNICATIONS"

Signed / Name:

Date:

Please return by fax to 020 7593 5501 or by email to [Customer.Services@westminster-briefing.com](mailto:Customer.Services@westminster-briefing.com)