

# Being an Effective Councillor: Serving Your Area & Developing Your Career in Local Government

Event to be held in Central London (venue TBC) | Thursday 7th June 2018

9.15	<b>Registration &amp; Morning Refreshments</b>
10.00	<b>Chair's Introduction</b>
10.05	<b>Being an Effective Councillor</b> <ul style="list-style-type: none"><li>• What are the key characteristics of a good councillor?</li><li>• What skills do you need to develop?</li><li>• What support is available – and how to make best use of it?</li><li>• What is the best way to get yourself noticed?</li></ul>
11.00	<b>Coffee break</b>
11.15	<b>Driving change</b> <ul style="list-style-type: none"><li>• Identifying key issues you want to be address</li><li>• Using your influencing skills to build political alliances</li><li>• Working with council officials</li><li>• Maximising your influence using all types of media</li></ul>
12.15	<b>Making the Most of Your Time</b> <ul style="list-style-type: none"><li>• Managing your time effectively</li><li>• Coping with difficult situations</li><li>• Handling casework</li><li>• Engaging with staff and volunteers</li></ul>
13.15	<b>Networking Lunch</b>
14.00	<b>Developing in your role as a councillor</b> <ul style="list-style-type: none"><li>• Advancing your career in local government</li><li>• Building your public image</li><li>• Being an effective cabinet member</li><li>• Meeting your goals through the committee system</li></ul>
15.00	<b>Policy Briefing: the key issues facing Local Government</b> <ul style="list-style-type: none"><li>• The future of devolution: a greater role for local government?</li><li>• Securing the financial sustainability of local councils</li><li>• Managing demands on local services</li><li>• Health &amp; social care integration</li></ul>
16.00	<b>Event Close</b>

[Register Online](#) | [Download MS Word Booking Form](#)

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