

Being an Effective Councillor: Serving Your Area & Developing Your Career in Local Government

Event to be held in Central London (venue TBC) | Thursday 30th August 2018

9.15	Registration & Morning Refreshments
10.00	Chair's Introduction ⇒ Cllr Graham Neale , Southwark Council
10.05	Being an Effective Councillor <ul style="list-style-type: none">• What are the key characteristics of a good councillor?• What skills do you need to develop?• What support is available – and how to make best use of it?• What is the best way to get yourself noticed?
11.00	Coffee break
11.15	Driving change <ul style="list-style-type: none">• Identifying key issues you want to be address• Using your influencing skills to build political alliances• Working with council officials• Maximising your influence using all types of media
12.15	Making the Most of Your Time <ul style="list-style-type: none">• Managing your time effectively• Coping with difficult situations• Handling casework• Engaging with staff and volunteers ⇒ Jacqueline Mansell , Leadership and Management Consultant
13.15	Networking Lunch
14.00	Developing in your role as a councillor <ul style="list-style-type: none">• Advancing your career in local government• Building your public image• Being an effective cabinet member• Meeting your goals through the committee system ⇒ Cllr Matt Kelcher , Chair of Resources and Public Realm Scrutiny Committee, Brent Council
15.00	Policy Briefing: the key issues facing Local Government <ul style="list-style-type: none">• The future of devolution: a greater role for local government?• Securing the financial sustainability of local councils• Managing demands on local services• Health & social care integration
16.00	Event Close

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