

Charities Briefing: Preparing for the General Data Protection Regulation

[ETC Venues, 1 Drummond Gate, Victoria, London, SW1V 2QQ](#) | Wednesday 28 March 2018

10.15	Registration & Morning Refreshments
11.00	Chair's Introduction ⇒ Cameron Fitzwilliam-Grey , Chair, Greater London Volunteering
11.05	Introduction & Enforcement of the GDPR: Impact on charities <ul style="list-style-type: none">• Key principles of the GDPR, what is changing and how it affects charities• Where you need to be to comply with the new rules• Establishing 'consent' or 'legitimate interest'• Risks of non-compliance: enforcement of the GDPR ⇒ Richard Nevinson , Group Manager Policy & Engagement, Information Commissioner's Office (ICO)
11.45	How the GDPR fits in with other Fundraising & Charity regulations <ul style="list-style-type: none">• The impact of the GDPR on charity fundraising across different channels• Updates to the Code of Fundraising Practice• The Fundraising Regulator and Institute of Fundraising's "bite size" GDPR guidance for fundraisers• The right to object: Interaction between the Fundraising Preference Service (FPS), the Telephone Preference Service (TPS) & the GDPR• GDPR & the Charities Act 2016: ensuring compliance with data protection rules when using external fundraisers ⇒ Gerald Oppenheim , Head of Policy and Communications, Fundraising Regulator ⇒ Nicola Evans , Charities Counsel and Oliver Willis , Associate, Bircham Dyson Bell
13.00	Networking Lunch
13.45	Preparing to comply with the GDPR <ul style="list-style-type: none">• Reviewing current data protection practices• Agreeing a strategy for GDPR compliance• Putting effective security and governance structures and procedures in place• Coordinating your compliance efforts across your organisation• Ensuring your CRM supports GDPR compliance• Learning from peers: how other charities are preparing for GDPR ⇒ Mark Burnett , Head of Privacy and Data Protection, ClearComm ⇒ Helen Dodd , Head of Data Governance, Cancer Research UK ⇒ Emma Collins , Head of Membership and Nikki Roberts , Head of Communications, Tamba
15.30	Event Close

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