

# Charities Briefing: Preparing for the General Data Protection Regulation

[ETC Venues, 1 Drummond Gate, Victoria, London, SW1V 2QQ](#) | Wednesday 28 March 2018

10.15 **Registration & Morning Refreshments**

11.00 **Chair's Introduction**

⇒ *Cameron Fitzwilliam-Grey, Chair, Greater London Volunteering*

11.05 **Introduction & Enforcement of the GDPR: Impact on charities**

- Key principles of the GDPR, what is changing and how it affects charities
- Where you need to be to comply with the new rules
- Establishing 'consent' or 'legitimate interest'
- Risks of non-compliance: enforcement of the GDPR

11.45 **How the GDPR fits in with other Fundraising & Charity regulations**

- Communications across different channels: the GDPR & the Privacy and Electronic Communications Regulations
- The right to object: Interaction between the Fundraising Preference Service (FPS), the Telephone Preference Service (TPS) & the GDPR
- Contacting donors to reconfirm their Gift Aid eligibility under the GDPR
- GDPR & the Charities Act 2016: ensuring compliance with data protection rules when using external fundraisers
- The roles of the Fundraising Regulator, Charity Commission & Institute of Fundraising in supporting GDPR compliance

⇒ *Gerald Oppenheim, Head of Policy and Communications, Fundraising Regulator*

13.00 **Networking Lunch**

13.45 **Preparing to comply with the GDPR**

- Reviewing current data protection practices
- Agreeing a strategy for GDPR compliance
- Putting effective security and governance structures and procedures in place
- Coordinating your compliance efforts across your organisation
- Ensuring your CRM supports GDPR compliance
- Learning from peers: how other charities are preparing for GDPR

15.30 **Event Close**

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