

Implementing the Museum Action Plan: Government responses to the Mendoza review one year on

The event will take place in Central London (venue to be announced) | Wednesday 27 March 2019

10.15 Registration & Refreshments

11.00 Chair's Introduction—*Dr Benedict Burbridge, Senior Lecturer in Art History, University of Sussex*

11.05 Key responses to the Mendoza review one year on

- Understanding the Governments Museum Action Plan
 - How museums and galleries should respond to the proposed initiatives
 - Recognising new funding streams available from Government and Arms-length bodies (ALBs)
 - Working in partnership to deliver quality education programmes in your institution
 - Support available for initiatives diversifying audiences and the workforce
 - Exploring support available when contributing to place making and local priorities
- ⇒ *Sarah Philp, Director of Programmes, Art Fund*
- ⇒ *Laura Pye, Director, National Museums Liverpool*
- ⇒ *More speakers to be confirmed*

13.15 Networking Lunch

14.00 Good organisational approaches to meet the conditions of the Action Plan

- Learn to best equip your institution to access funding
 - Understand good practice in dynamic collection, curation and management
 - Examine good practice from institutions leading quality cultural education programmes
 - Explore effective promotion locally, regionally and internationally across digital platforms
 - Meeting the demands of those in demonstrable need
- ⇒ *Gill Webber, Executive Director Content and Programmes, Imperial War Museum*
- ⇒ *More speakers to be confirmed*

15.30 Chair's Concluding Remarks & Event Close

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